

## Tentative program (subject to change)

# The Rise of Foreign Information Manipulation in the Era of Digital Media: Cases from Estonia and Kenya

**September 3rd, 2024**

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**08:30 – 09:00**      **Registration and Coffee**

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**09:00 – 09:20**      **Welcome Remarks**

**Rosemary Okello**, Director, Africa Media Hub

**Dr. Caesar Mwangi**, Executive Dean Business School,  
Strathmore University

**H.E Mr. Daniel Erik Schaer**, Estonian Ambassador to Kenya

**Katrin Kivi**, Ambassador at Large for Human Rights,  
Estonian Ministry of Foreign Affairs

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**09:20 – 10:30**      **Expert Discussions: The Digital Transformation of Media and the Rise of Disinformation**

**Urve Eslas**, Strategic Communications Expert,  
Government Office of Estonia

**Dr. Bright Gameli**, CEO, Cyber Guard Africa Ltd

**Pamela Makotsi-Sittoni**, Former Editor in Chief,  
Nation Media Group

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**10:30 – 11:00**      **Case Studies on Kenya and Estonia**

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**11:00 – 11:30**      **Tea Break**

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**11:30 – 13:00**      **Practical Workshops**

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**13:00 – 13:30**      **Expert reflection on the workshop,  
Closing Remarks and Way-Forward**

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**13:30 – 15:00**      **Lunch and Networking**